

Learning Tools for the course EIEYRE

-ENTREPRENEURIAL INTEGRATION AND EMPLOYABILITY FOR YOUNG RESEARCHERS IN EUROPE

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The course material for the teaching activity **ENTREPRENEURIAL INTEGRATION AND EMPLOYABILITY FOR YOUNG RESEARCHERS IN EUROPE** provide an attractive curricula for doctoral students that meets their expectation and needs. Thorough the didactical materials used by the professors at the classes, the PhD students will learn about employment opportunities in Europe, negotiations, strategies, policies and procedures in employment relationship at EU level, joint venture partnerships between European universities and business framework in EU, research, innovation and entrepreneurship in Europe, entrepreneurship education for young researchers in EU and other relevant topics that are of interest for the PhD students.

In this regard, our students will study the mandatory bibliography indicated by the professors and, for increasing the knowledge and for more information about one or other topic, also some additional references.

Mandatory readings:

Books and scientific papers (available at the University Library of UAIC and on-line)

Ghenea, M. (2011), *Antreprenoriat*, Editura Universul Juridic, București.

Mariotti, S., Glackin, C. (2012), *Antreprenoriat. Lansarea și administrarea unei afaceri*, Editura Bizzkit, București

Anton, S.G., Agheorghiesei, D.T., Maha, L. G., Onofrei, M. (2018), *Antreprenoriat. Inființarea, finanțarea și managementul micilor afaceri*, Ed. Universității „Alexandru Ioan Cuza”, Iași

Farrell, L.C. (2013), *Noua era antreprenorială*, Ed. Prior&Books, București

Boldureanu, G.; Ionescu, A.M.; **Bercu, A.-M.**; Bedrule-Grigoruță, M.V.; Boldureanu, D. (2020). Entrepreneurship Education through Successful Entrepreneurial Models in Higher Education Institutions. *Sustainability* **2020**, *12*, 1267. (IF 2,592), on-line: http://apps.webofknowledge.com.am.enformation.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=D5dsmM72NiN6aoNLMg5&page=1&doc=1

Vodă, A.I.; **Bercu A.-M.**; Šebestová, J. (2020). Is a higher minimum wage associated with a higher youth employment rate? A panel data analysis, *European Journal of International Management*, DOI: 10.1504/EJIM.2020.10019706, (IF: 1,349) available at <https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ejim>

Vodă A. I., Boldureanu B., Bercu A.-M., Ciulu R., Costuleanu C.L. (2020). The Impact of Entrepreneurial Attitudes, Abilities and Aspirations on Economic Performance. A Case Study of CEE

Countries, EUFIRE 2020, Iasi, Romania. Available at: <http://eufire.uaic.ro/> (forthcoming on-line proceedings and submitted for Clarivate Analytics database)

Vodă, A. I.; Bercu, A.-M. (2017). Labour Market Flexibility and Efficient Use of Talent. Impact Study for CEE Countries, Journal of Public Administration, Finance and Law, no. 3/2017, pp. 76-89, http://www.jopafl.com/uploads/special-issue-3-2017/LABOUR_MARKET_FLEXIBILITY_AND_EFFICIENT_USE_OF_TALENT_IMPACT_STUDY_FOR_CEE_COUNTRIES.pdf, indexed BDI.

Janger, J., Schubert, T., Andries, P., Rammer, C., & Hoskens, M. (2017). The EU 2020 innovation indicator: A step forward in measuring innovation outputs and outcomes?. *Research Policy*, 46(1), 30-42.

Jenson, J. (2017). Modernising the European Social Paradigm: Social Investments and Social Entrepreneurs. *Journal of Social Policy*, 1-17.

Kuratko, D. F. (2016). *Entrepreneurship: Theory, process, and practice*. Cengage Learning.

*** European Commission, Relaunching Entrepreneurship in Europe, Entrepreneurship Action Plan 2020. Brussels, 2013

Books open acces <https://ocw.mit.edu/courses/find-by-topic/#cat=business&subcat=management>

*** The European Commission provides funding for projects relating to employment, social affairs and social inclusion through the following programmes:

<https://ec.europa.eu/social/main.jsp?catId=86&langId=en>

*** The Annual Review Employment and Social Developments in Europe:

https://ec.europa.eu/employment_social/empl_portal/publications/Esde2018/index.html

*** European Fundamental Rights Charter, on-line acces: <https://eur-lex.europa.eu/legal-content/RO/TXT/PDF/?uri=CELEX:12012P/TXT&from=EN>

*** European Social Chart, on-line acces:

<https://rm.coe.int/CoERMPublicCommonSearchServices/DisplayDCTMContent?documentId=090000168007cf93>

*** official sites of World Bank, International Labor Organisation, World Data, Eurostat

Additional readings

Sasu, C. (2003), Inițierea și dezvoltarea afacerilor, Editura Polirom, Iași

Acs, Z., & Armington, C. (2004). Employment growth and entrepreneurial activity in cities. *Regional Studies*, 38(8), 911-927.

Dascalu, M. I., Bodea, C. N., Moldoveanu, A., & Dragoi, G. (2017). Towards a Smart University through the Adoption of a Social e-Learning Platform to Increase Graduates' Employability. In *Innovations in Smart Learning* (pp. 23-28). Springer Singapore.

Noe, R. A., Hollenbeck, J. R., Gerhart, B., & Wright, P. M. (2006). Human resource management: Gaining a competitive advantage.

Ripollés, M., & Blesa, A. (2016). Development of interfirm network management activities: The impact of industry, firm age and size. *Journal of Management & Organization*, 22(02), 186-204.

Siegel, D. S., Wright, M., & Lockett, A. (2007). The rise of entrepreneurial activity at universities: organizational and societal implications. *Industrial and Corporate Change*, 16(4), 489-504.

Van Stel, A., Carree, M., & Thurik, R. (2005). The effect of entrepreneurial activity on national economic growth. *Small business economics*, 24(3), 311-321.

Wilkinson, A., & Barry, M. (2016). Voices from across the divide: An industrial relations perspective on employee voice. *German Journal of Human Resource Management*, 30(3-4), 338-344.